

FACTS**WHAT DOES FuneralPayPlan.com and East Bridge Funding, LLC (EBF) DO WITH YOUR PERSONAL INFORMATION?**

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	<p>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> ■ Social Security number and income ■ account balances and payment history ■ credit history and transaction history <p>When you are <i>no longer</i> our customer, we may continue to share your information as described in this notice.</p>
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons FuneralPayPlan.com and EBF chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does FuneralPayPlan.com & EBF share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes— to offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates' everyday business purposes— information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes— information about your creditworthiness	Yes	No
For nonaffiliates to market to you	Yes	Yes

Questions?	Email us at loans@funeralpayplan.com
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Who we are

Who is providing this notice?

East Bridge Funding, LLC and its brands and subsidiaries, including P2Credit.com, FuneralPayPlan.com, and Variant Financial.

What we do

How does funeralpayplan.com and EBF protect my personal information?

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

How does funeralpayplan.com and EBF collect my personal information?

We collect your personal information, for example, when you

- open an account or apply for a loan
- provide account info or provide your contact info
- provide income and/or employment information

We also collect your personal information from others, such as credit

Why can't I limit all sharing?

Federal law gives you the right to limit only

- sharing for affiliates' everyday business purposes—information about your creditworthiness
- affiliates from using your information to market to you
- sharing for nonaffiliates to market to you

State laws and individual companies may give you additional rights to limit sharing.

Definitions

Affiliates

Companies related by common ownership or control. They can be financial and nonfinancial companies.

- *East Bridge Funding, LLC, FuneralPayPlan.com, P2Credit.com, Variant Financial affiliates.*

Nonaffiliates

Companies not related by common ownership or control. They can be financial and nonfinancial companies.

- *We share with nonaffiliates in the categories of direct marketing companies, service providers, lenders, finance companies and broker/dealers.*

Joint marketing

A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

- *Our joint marketing partners include LendingPoint, LLC, and Opportunity Financial, LLC.*

Other important information